

"Now Selling Cars Below Our Cost!"

BLAH

"Name Your Own PRICES!"

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"Just Say CHARGE IT!"

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"BUY TODAY OR NEVER!"

"Buy Now and Get a FREE WORLD CRUISE"

"\$1500 for Your 1930 Car!"

BLAH

"We'll Take Care of Your Debts and Provide a New Car, Too!"

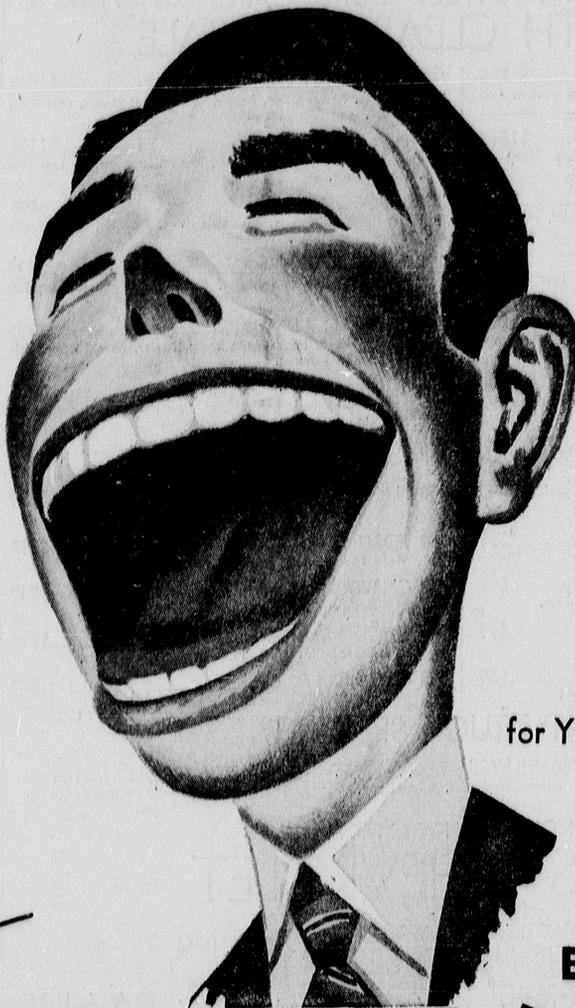
"While Other Cars Go Up in Price, This Car Does Not!"

BLAH

"\$2,000 for Your Kid's Wagon!"

"Greatest Volume Dealer in the Country!"

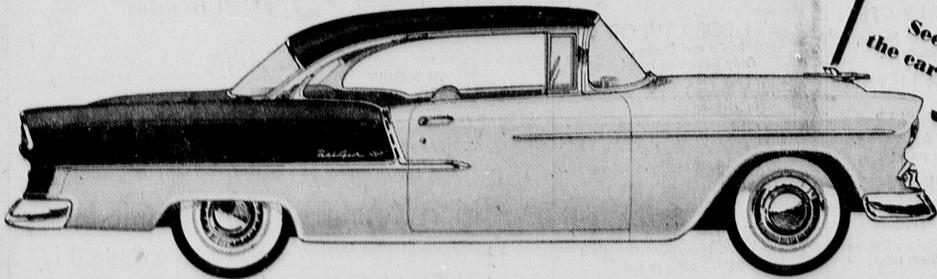
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A little far fetched you say? Well, we have exaggerated in ways, but we at Paul's Chevrolet intend to bring out, into the light, some of the far fetched claims made by some "fast dealing--highball" automobile dealers. When you read or hear some of these far fetched claims --don't you think your intelligence is in some way, being insulted?

NO CAR IS BETTER THAN THE DEALER WHO SELLS IT!

a note of assurance:
We intend to assure the people who contemplate buying a new car, that they will be buying with complete confidence -- without the worries of "being taken" by a "fast buck" operation when purchasing a new or used car from us!
We are certain that Chevrolet is one of the finest cars on the road. Therefore a person does not have to be pressured into buying a new Chevrolet at Paul's!
We will account for every cent you are spending on the car of your choice, plus the highest trade-in allowance possible with low G.M.A.C. terms.
See us soon -- we will be happy to demonstrate the car of your choice.



"Your Satisfaction Is Our Future Business"

PAUL'S CHEVROLET

Two Locations To Serve You . . .

2172 PACIFIC COAST HI-WAY
LOMITA DA 6-1185

1640 CABRILLO AVE.
TORRANCE FA 8-1640

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